

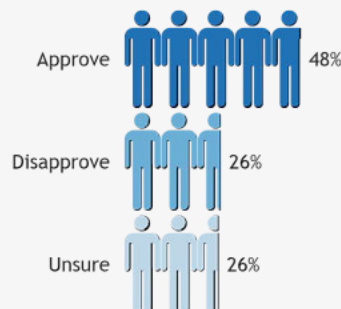
co/efficient

North Dakota Energy Study

Image, Ballot, and Message Testing
November 29th, 2023



Do you approve or disapprove of Governor Doug Burgum's job performance?



Critical Crosstabs:

By Gender

Column %	Female	Male
Approve	46%	50%
Disapprove	28%	24%
Unsure	26%	26%

By Education

Column %	HS	College	Grad+
Approve	55%	43%	28%
Disapprove	16%	36%	50%
Unsure	29%	20%	23%

By Ideology

Column %	Conserv.	Moderate	Liberal
Approve	56%	52%	8%
Disapprove	21%	24%	55%
Unsure	23%	24%	38%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Approve	35%	43%	54%	44%	59%
Disapprove	33%	34%	31%	20%	19%
Unsure	33%	23%	16%	36%	22%

By Race

Column %	White	Non-White
Approve	49%	27%
Disapprove	24%	61%
Unsure	26%	13%

By Last 4 Generals

Column %	4	3	2	1	0
Approve	44%	58%	48%	42%	59%
Disapprove	31%	24%	21%	17%	23%
Unsure	25%	19%	32%	41%	18%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Approve	61%	39%	16%	57%
Disapprove	17%	23%	55%	23%
Unsure	22%	37%	30%	20%

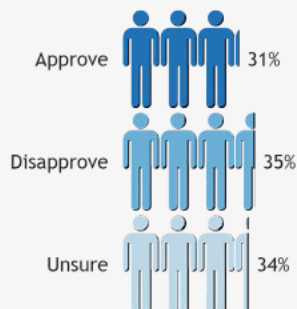
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Approve	61%	38%	50%	47%	46%
Disapprove	25%	27%	28%	29%	25%
Unsure	14%	34%	23%	24%	29%

By DMA

Column %	MIN-BSMK	Fargo
Approve	51%	45%
Disapprove	23%	30%
Unsure	26%	25%

Do you approve or disapprove of the North Dakota Legislative Assembly's job performance?



Critical Crosstabs:

By Gender

Column %	Female	Male
Approve	27%	35%
Disapprove	36%	35%
Unsure	37%	30%

By Education

Column %	HS	College	Grad+
Approve	36%	28%	17%
Disapprove	24%	48%	58%
Unsure	40%	25%	25%

By Ideology

Column %	Conserv.	Moderate	Liberal
Approve	39%	29%	10%
Disapprove	24%	42%	61%
Unsure	37%	28%	29%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Approve	10%	34%	48%	20%	39%
Disapprove	21%	44%	39%	36%	35%
Unsure	69%	22%	14%	44%	26%

By Race

Column %	White	Non-White
Approve	32%	18%
Disapprove	33%	68%
Unsure	35%	14%

By Last 4 Generals

Column %	4	3	2	1	0
Approve	32%	41%	17%	22%	30%
Disapprove	40%	34%	33%	18%	37%
Unsure	28%	25%	50%	61%	33%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Approve	44%	22%	11%	12%
Disapprove	22%	43%	60%	49%
Unsure	34%	35%	29%	40%

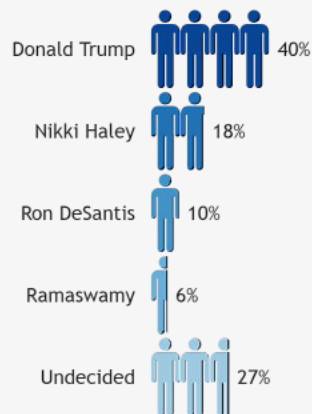
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Approve	41%	29%	31%	22%	28%
Disapprove	36%	36%	36%	44%	32%
Unsure	23%	36%	32%	33%	41%

By DMA

Column %	MIN-BSMK	Fargo
Approve	31%	32%
Disapprove	32%	38%
Unsure	37%	30%

If the 2024 Republican Presidential Primary Election were held today, who would you vote for between these candidates?



Critical Crosstabs:

By Gender

Column %	Female	Male
Donald Trump	30%	50%
Nikki Haley	22%	14%
Ron DeSantis	13%	6%
Ramaswamy	2%	10%
Undecided	34%	20%

By Education

Column %	HS	College	Grad+
Donald Trump	46%	34%	27%
Nikki Haley	13%	26%	25%
Ron DeSantis	10%	11%	5%
Ramaswamy	6%	5%	2%
Undecided	25%	24%	41%

By Ideology

Column %	Conserv.	Moderate	Liberal
Donald Trump	59%	25%	6%
Nikki Haley	8%	27%	37%
Ron DeSantis	14%	6%	4%
Ramaswamy	8%	3%	6%
Undecided	12%	39%	47%

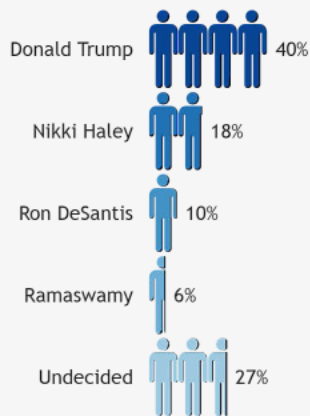
By Age

Column %	18-34	35-44	45-54	55-64	65+
Donald Trump	35%	49%	35%	51%	31%
Nikki Haley	14%	15%	26%	17%	19%
Ron DeSantis	5%	8%	14%	8%	12%
Ramaswamy	14%	12%	4%	0%	1%
Undecided	32%	16%	21%	24%	37%

By Race

Column %	White	Non-White
Donald Trump	41%	18%
Nikki Haley	18%	28%
Ron DeSantis	10%	2%
Ramaswamy	5%	19%
Undecided	26%	33%

If the 2024 Republican Presidential Primary Election were held today, who would you vote for between these candidates?



Critical Crosstabs:

By Last 4 Generals

Column %	4	3	2	1	0
Donald Trump	35%	38%	52%	57%	30%
Nikki Haley	22%	16%	17%	6%	23%
Ron DeSantis	10%	13%	7%	2%	16%
Ramaswamy	4%	7%	9%	7%	0%
Undecided	29%	27%	15%	27%	32%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Donald Trump	57%	37%	0%	19%
Nikki Haley	10%	25%	43%	9%
Ron DeSantis	13%	6%	2%	8%
Ramaswamy	7%	2%	0%	16%
Undecided	13%	29%	55%	48%

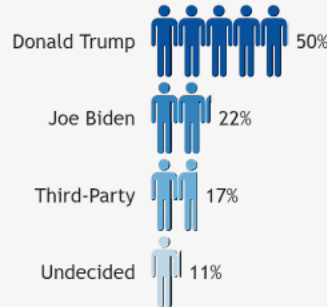
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Donald Trump	40%	34%	46%	39%	33%
Nikki Haley	17%	7%	15%	20%	33%
Ron DeSantis	7%	21%	4%	7%	13%
Ramaswamy	8%	6%	10%	2%	0%
Undecided	29%	32%	24%	32%	21%

By DMA

Column %	MIN-BSMK	Fargo
Donald Trump	46%	33%
Nikki Haley	16%	20%
Ron DeSantis	7%	13%
Ramaswamy	6%	5%
Undecided	25%	29%

If the 2024 general election for President of the United States were held today, who would you vote for between these candidates?



Critical Crosstabs:

By Gender

Column %	Female	Male
Donald Trump	37%	63%
Joe Biden	29%	14%
Third-Party	22%	11%
Undecided	11%	11%

By Education

Column %	HS	College	Grad+
Donald Trump	53%	51%	33%
Joe Biden	15%	26%	45%
Third-Party	19%	16%	9%
Undecided	13%	7%	14%

By Ideology

Column %	Conserv.	Moderate	Liberal
Donald Trump	77%	29%	6%
Joe Biden	2%	30%	78%
Third-Party	10%	27%	8%
Undecided	10%	14%	8%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Donald Trump	42%	67%	44%	59%	40%
Joe Biden	23%	20%	24%	18%	25%
Third-Party	29%	8%	18%	8%	21%
Undecided	6%	5%	14%	15%	13%

By Race

Column %	White	Non-White
Donald Trump	51%	27%
Joe Biden	20%	59%
Third-Party	18%	3%
Undecided	11%	11%

By Last 4 Generals

Column %	4	3	2	1	0
Donald Trump	45%	51%	55%	68%	54%
Joe Biden	27%	20%	15%	8%	26%
Third-Party	17%	19%	21%	7%	14%
Undecided	11%	10%	9%	17%	6%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Donald Trump	74%	40%	0%	35%
Joe Biden	2%	26%	77%	13%
Third-Party	13%	27%	13%	28%
Undecided	11%	7%	10%	24%

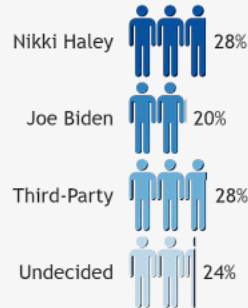
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Donald Trump	52%	40%	55%	52%	44%
Joe Biden	19%	25%	18%	24%	28%
Third-Party	17%	21%	19%	8%	19%
Undecided	11%	15%	8%	16%	10%

By DMA

Column %	MIN-BSMK	Fargo
Donald Trump	55%	45%
Joe Biden	19%	25%
Third-Party	16%	18%
Undecided	10%	12%

If the 2024 general election for President of the United States were held today, who would you vote for between these candidates?



Critical Crosstabs:

By Gender

Column %	Female	Male
Nikki Haley	23%	33%
Joe Biden	29%	11%
Third-Party	25%	31%
Undecided	23%	25%

By Education

Column %	HS	College	Grad+
Nikki Haley	24%	36%	25%
Joe Biden	13%	24%	46%
Third-Party	35%	21%	15%
Undecided	28%	19%	15%

By Ideology

Column %	Conserv.	Moderate	Liberal
Nikki Haley	33%	31%	1%
Joe Biden	2%	23%	81%
Third-Party	38%	23%	8%
Undecided	27%	23%	10%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Nikki Haley	13%	32%	33%	26%	32%
Joe Biden	23%	18%	22%	16%	22%
Third-Party	54%	31%	25%	19%	20%
Undecided	10%	19%	21%	39%	26%

By Race

Column %	White	Non-White
Nikki Haley	28%	15%
Joe Biden	18%	59%
Third-Party	29%	22%
Undecided	25%	3%

By Last 4 Generals

Column %	4	3	2	1	0
Nikki Haley	28%	25%	30%	20%	53%
Joe Biden	24%	21%	12%	8%	22%
Third-Party	20%	37%	37%	36%	26%
Undecided	27%	17%	21%	36%	0%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Nikki Haley	39%	26%	4%	14%
Joe Biden	2%	19%	72%	13%
Third-Party	31%	31%	9%	49%
Undecided	27%	24%	14%	24%

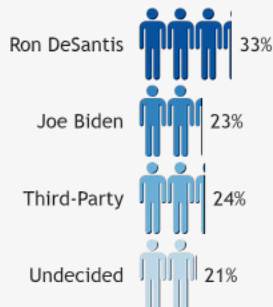
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Nikki Haley	35%	18%	29%	24%	32%
Joe Biden	20%	19%	17%	24%	27%
Third-Party	24%	34%	33%	23%	21%
Undecided	20%	29%	22%	29%	20%

By DMA

Column %	MIN-BSMK	Fargo
Nikki Haley	27%	28%
Joe Biden	17%	23%
Third-Party	33%	23%
Undecided	22%	25%

If the 2024 general election for President of the United States were held today, who would you vote for between these candidates?



Critical Crosstabs:

By Gender

Column %	Female	Male
Ron DeSantis	25%	42%
Joe Biden	30%	15%
Third-Party	24%	23%
Undecided	21%	20%

By Education

Column %	HS	College	Grad+
Ron DeSantis	32%	38%	24%
Joe Biden	15%	26%	50%
Third-Party	28%	20%	13%
Undecided	24%	17%	14%

By Ideology

Column %	Conserv.	Moderate	Liberal
Ron DeSantis	56%	15%	4%
Joe Biden	2%	30%	82%
Third-Party	21%	32%	5%
Undecided	20%	23%	10%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Ron DeSantis	18%	39%	34%	43%	30%
Joe Biden	23%	21%	25%	19%	25%
Third-Party	51%	14%	23%	15%	21%
Undecided	8%	27%	18%	23%	24%

By Race

Column %	White	Non-White
Ron DeSantis	34%	16%
Joe Biden	20%	65%
Third-Party	24%	15%
Undecided	22%	4%

By Last 4 Generals

Column %	4	3	2	1	0
Ron DeSantis	33%	37%	37%	20%	39%
Joe Biden	28%	21%	16%	8%	27%
Third-Party	20%	20%	29%	41%	28%
Undecided	20%	22%	18%	31%	6%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Ron DeSantis	50%	26%	2%	14%
Joe Biden	3%	26%	77%	14%
Third-Party	22%	30%	11%	49%
Undecided	25%	18%	10%	22%

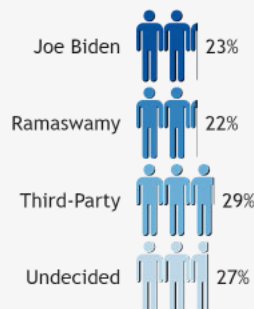
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Ron DeSantis	24%	40%	32%	27%	34%
Joe Biden	22%	23%	19%	26%	29%
Third-Party	33%	16%	29%	22%	21%
Undecided	21%	21%	20%	25%	17%

By DMA

Column %	MIN-BSMK	Fargo
Ron DeSantis	32%	34%
Joe Biden	19%	27%
Third-Party	25%	22%
Undecided	24%	17%

If the 2024 general election for President of the United States were held today, who would you vote for between these candidates?



Critical Crosstabs:

By Gender

Column %	Female	Male
Joe Biden	29%	15%
Ramaswamy	13%	33%
Third-Party	30%	27%
Undecided	28%	25%

By Education

Column %	HS	College	Grad+
Joe Biden	15%	26%	49%
Ramaswamy	24%	22%	17%
Third-Party	32%	27%	15%
Undecided	29%	24%	19%

By Ideology

Column %	Conserv.	Moderate	Liberal
Joe Biden	3%	29%	81%
Ramaswamy	34%	15%	4%
Third-Party	30%	33%	9%
Undecided	33%	23%	6%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Joe Biden	23%	22%	25%	19%	24%
Ramaswamy	26%	38%	25%	8%	19%
Third-Party	41%	19%	29%	29%	26%
Undecided	11%	21%	20%	43%	31%

By Race

Column %	White	Non-White
Joe Biden	20%	65%
Ramaswamy	23%	17%
Third-Party	29%	14%
Undecided	28%	4%

By Last 4 Generals

Column %	4	3	2	1	0
Joe Biden	27%	22%	17%	8%	28%
Ramaswamy	19%	32%	20%	14%	35%
Third-Party	24%	27%	34%	47%	30%
Undecided	30%	20%	28%	31%	6%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Joe Biden	3%	27%	78%	13%
Ramaswamy	35%	16%	1%	9%
Third-Party	28%	39%	14%	51%
Undecided	35%	18%	8%	27%

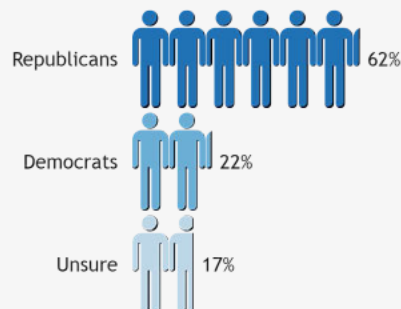
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Joe Biden	22%	25%	18%	25%	29%
Ramaswamy	19%	20%	30%	11%	23%
Third-Party	28%	33%	29%	27%	24%
Undecided	31%	22%	23%	36%	24%

By DMA

Column %	MIN-BSMK	Fargo
Joe Biden	19%	26%
Ramaswamy	25%	20%
Third-Party	31%	26%
Undecided	24%	29%

Which Party do you trust the most to protect American energy interests?



Critical Crosstabs:

By Gender

Column %	Female	Male
Republicans	51%	73%
Democrats	31%	12%
Unsure	19%	15%

By Education

Column %	HS	College	Grad+
Republicans	65%	63%	43%
Democrats	14%	28%	42%
Unsure	21%	10%	15%

By Ideology

Column %	Conserv.	Moderate	Liberal
Republicans	94%	41%	5%
Democrats	1%	28%	84%
Unsure	4%	31%	11%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Republicans	54%	70%	66%	64%	56%
Democrats	30%	18%	24%	19%	19%
Unsure	16%	12%	10%	17%	25%

By Race

Column %	White	Non-White
Republicans	64%	32%
Democrats	19%	63%
Unsure	17%	5%

By Last 4 Generals

Column %	4	3	2	1	0
Republicans	58%	68%	66%	61%	62%
Democrats	25%	19%	16%	16%	22%
Unsure	17%	14%	18%	23%	15%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Republicans	94%	51%	2%	13%
Democrats	2%	18%	84%	13%
Unsure	4%	30%	14%	74%

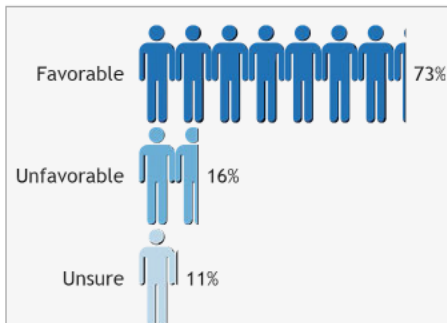
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Republicans	52%	61%	68%	50%	63%
Democrats	14%	17%	26%	25%	24%
Unsure	33%	21%	6%	25%	13%

By DMA

Column %	MIN-BSMK	Fargo
Republicans	71%	52%
Democrats	15%	28%
Unsure	14%	20%

What is your opinion of oil and gas pipelines?



Critical Crosstabs:

By Gender

Column %	Female	Male
Favorable	61%	86%
Unfavorable	24%	9%
Unsure	15%	6%

By Education

Column %	HS	College	Grad+
Favorable	75%	75%	58%
Unfavorable	13%	17%	30%
Unsure	12%	8%	12%

By Ideology

Column %	Conserv.	Moderate	Liberal
Favorable	93%	65%	22%
Unfavorable	3%	16%	70%
Unsure	5%	19%	8%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Favorable	60%	74%	80%	81%	69%
Unfavorable	33%	14%	16%	12%	12%
Unsure	7%	12%	4%	7%	19%

By Race

Column %	White	Non-White
Favorable	74%	57%
Unfavorable	15%	41%
Unsure	11%	2%

By Last 4 Generals

Column %	4	3	2	1	0
Favorable	70%	74%	77%	80%	73%
Unfavorable	16%	19%	11%	16%	23%
Unsure	14%	7%	12%	4%	3%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Favorable	91%	63%	32%	70%
Unfavorable	5%	17%	49%	11%
Unsure	4%	20%	19%	19%

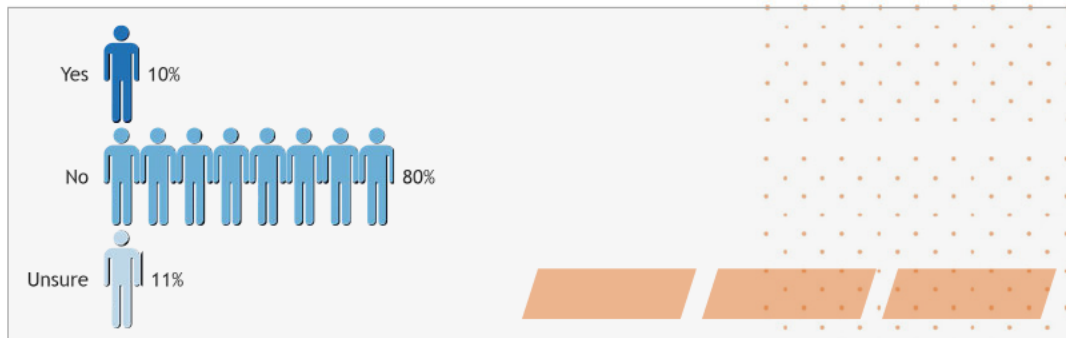
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Favorable	76%	72%	75%	74%	66%
Unfavorable	13%	23%	16%	12%	18%
Unsure	10%	5%	9%	14%	16%

By DMA

Column %	MIN-BSMK	Fargo
Favorable	84%	62%
Unfavorable	10%	22%
Unsure	6%	15%

Do you believe the United States should ban the exploration and development of oil and natural gas?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	13%	6%
No	72%	88%
Unsure	15%	6%

By Education

Column %	HS	College	Grad+
Yes	8%	13%	12%
No	82%	78%	69%
Unsure	10%	9%	18%

By Ideology

Column %	Conserv.	Moderate	Liberal
Yes	6%	6%	37%
No	91%	78%	41%
Unsure	3%	15%	22%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	21%	9%	3%	6%	11%
No	59%	81%	88%	88%	78%
Unsure	20%	10%	10%	6%	10%

By Race

Column %	White	Non-White
Yes	9%	16%
No	81%	61%
Unsure	10%	23%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	8%	14%	9%	6%	19%
No	77%	79%	85%	88%	75%
Unsure	15%	7%	6%	5%	6%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Yes	6%	8%	19%	13%
No	90%	70%	56%	81%
Unsure	3%	22%	25%	6%

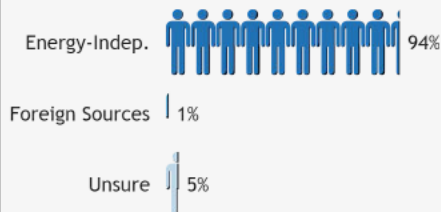
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Yes	11%	11%	8%	8%	12%
No	75%	75%	82%	82%	80%
Unsure	14%	14%	10%	10%	8%

By DMA

Column %	MIN-BSMK	Fargo
Yes	10%	9%
No	82%	77%
Unsure	7%	14%

Do you believe the United States should be energy-independent or rely on foreign sources for our energy needs?



Actual answer options read:

- The U.S. should be energy-independent
- The U.S. should rely on foreign sources
- Unsure

Critical Crosstabs:

By Gender

Column %	Female	Male
Energy-Indep.	93%	95%
Foreign Sources	1%	1%
Unsure	6%	4%

By Education

Column %	HS	College	Grad+
Energy-Indep.	97%	92%	83%
Foreign Sources	0%	3%	3%
Unsure	3%	5%	14%

By Ideology

Column %	Conserv.	Moderate	Liberal
Energy-Indep.	98%	92%	81%
Foreign Sources	0%	1%	4%
Unsure	2%	7%	15%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Energy-Indep.	96%	91%	90%	98%	93%
Foreign Sources	3%	2%	0%	0%	0%
Unsure	1%	7%	9%	1%	6%

By Race

Column %	White	Non-White
Energy-Indep.	94%	82%
Foreign Sources	1%	0%
Unsure	4%	18%

By Last 4 Generals

Column %	4	3	2	1	0
Energy-Indep.	92%	98%	89%	97%	92%
Foreign Sources	1%	0%	4%	1%	0%
Unsure	7%	2%	7%	2%	8%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Energy-Indep.	97%	93%	82%	98%
Foreign Sources	0%	2%	4%	1%
Unsure	3%	6%	15%	1%

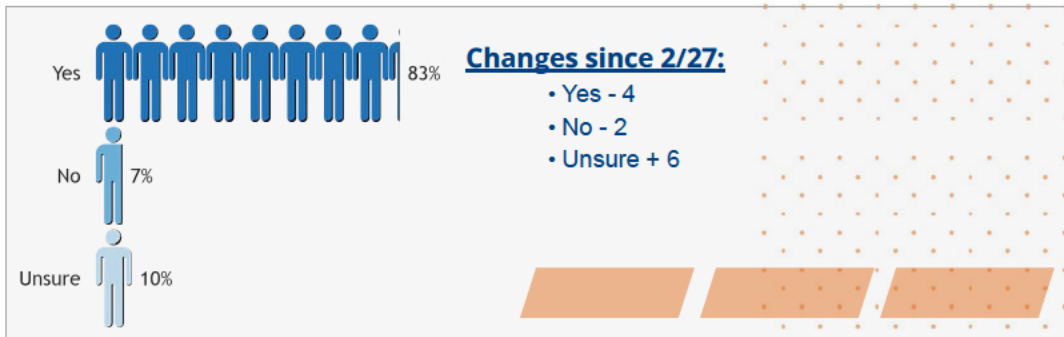
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Energy-Indep.	100%	92%	96%	85%	93%
Foreign Sources	0%	0%	1%	5%	1%
Unsure	0%	8%	3%	10%	6%

By DMA

Column %	MIN-BSMK	Fargo
Energy-Indep.	97%	90%
Foreign Sources	1%	1%
Unsure	2%	9%

Are you familiar with the Dakota Access Pipeline?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	73%	93%
No	12%	3%
Unsure	15%	4%

By Education

Column %	HS	College	Grad+
Yes	78%	88%	91%
No	11%	3%	2%
Unsure	11%	9%	7%

By Ideology

Column %	Conserv.	Moderate	Liberal
Yes	88%	80%	71%
No	4%	12%	5%
Unsure	8%	8%	25%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	52%	98%	96%	84%	80%
No	15%	0%	0%	6%	14%
Unsure	33%	2%	3%	10%	6%

By Race

Column %	White	Non-White
Yes	82%	93%
No	8%	1%
Unsure	10%	6%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	87%	82%	70%	78%	91%
No	8%	9%	10%	1%	2%
Unsure	5%	9%	20%	21%	7%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Yes	86%	96%	68%	72%
No	5%	2%	13%	16%
Unsure	8%	2%	19%	12%

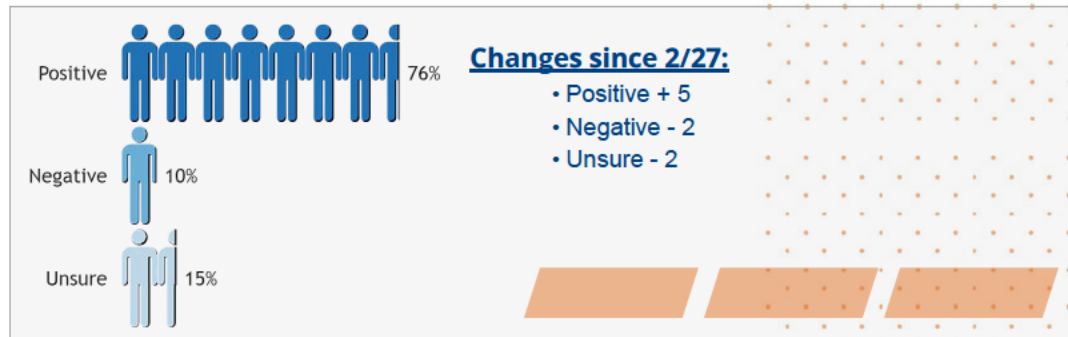
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Yes	81%	92%	74%	82%	88%
No	15%	4%	12%	3%	1%
Unsure	3%	5%	13%	15%	11%

By DMA

Column %	MIN-BSMK	Fargo
Yes	85%	81%
No	4%	11%
Unsure	12%	8%

Do you believe the Dakota Access Pipeline has a positive or negative impact on the United States?



Critical Crosstabs:

By Gender

Column %	Female	Male
Positive	64%	88%
Negative	13%	6%
Unsure	23%	6%

By Education

Column %	HS	College	Grad+
Positive	80%	75%	52%
Negative	3%	14%	28%
Unsure	16%	11%	20%

By Ideology

Column %	Conserv.	Moderate	Liberal
Positive	92%	72%	21%
Negative	0%	11%	43%
Unsure	8%	17%	36%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Positive	59%	74%	82%	80%	79%
Negative	12%	10%	13%	10%	5%
Unsure	29%	16%	5%	10%	16%

By Race

Column %	White	Non-White
Positive	77%	50%
Negative	8%	40%
Unsure	15%	10%

By Last 4 Generals

Column %	4	3	2	1	0
Positive	73%	80%	80%	71%	73%
Negative	10%	4%	6%	22%	16%
Unsure	17%	15%	13%	6%	11%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Positive	91%	76%	39%	59%
Negative	2%	12%	25%	19%
Unsure	7%	12%	36%	22%

By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Positive	74%	77%	74%	78%	71%
Negative	10%	13%	12%	7%	7%
Unsure	16%	10%	14%	15%	22%

By DMA

Column %	MIN-BSMK	Fargo
Positive	87%	64%
Negative	5%	14%
Unsure	9%	21%

The Dakota Access Pipeline has been safely operating for several years, transporting more than 500,000 barrels of oil from North Dakota to U.S. refining markets. Knowing this, should the Dakota Access Pipeline remain operational or be shut down?



Critical Crosstabs:

By Gender

Column %	Female	Male
Operate	77%	92%
Shut Down	9%	4%
Unsure	13%	3%

By Education

Column %	HS	College	Grad+
Operate	89%	82%	67%
Shut Down	4%	8%	19%
Unsure	7%	10%	14%

By Ideology

Column %	Conserv.	Moderate	Liberal
Operate	99%	83%	31%
Shut Down	0%	7%	33%
Unsure	1%	9%	37%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Operate	71%	86%	83%	87%	91%
Shut Down	14%	7%	10%	5%	2%
Unsure	15%	7%	7%	8%	7%

By Race

Column %	White	Non-White
Operate	86%	60%
Shut Down	6%	30%
Unsure	8%	9%

By Last 4 Generals

Column %	4	3	2	1	0
Operate	83%	85%	92%	85%	74%
Shut Down	9%	3%	3%	10%	10%
Unsure	8%	13%	4%	5%	16%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Operate	99%	83%	45%	84%
Shut Down	0%	6%	25%	9%
Unsure	0%	11%	30%	7%

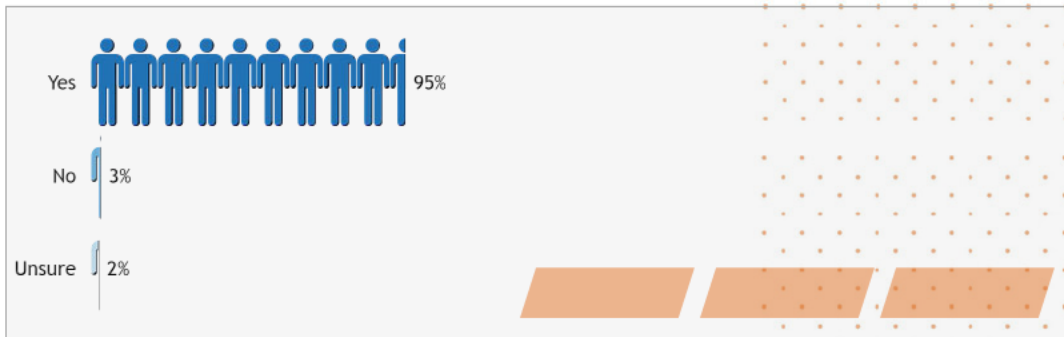
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Operate	83%	81%	86%	86%	84%
Shut Down	2%	11%	11%	4%	4%
Unsure	15%	8%	3%	10%	12%

By DMA

Column %	MIN-BSMK	Fargo
Operate	92%	77%
Shut Down	2%	12%
Unsure	6%	11%

The oil and gas industry pays millions of dollars each year to the federal government and associated states, funding schools, infrastructure, first responders, and other public programs. Do you believe the oil and gas industry is important to the United States economy?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	95%	95%
No	2%	4%
Unsure	3%	2%

By Education

Column %	HS	College	Grad+
Yes	98%	92%	90%
No	1%	5%	5%
Unsure	1%	3%	5%

By Ideology

Column %	Conserv.	Moderate	Liberal
Yes	98%	93%	86%
No	0%	5%	6%
Unsure	1%	2%	8%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	90%	97%	97%	93%	95%
No	7%	2%	2%	3%	1%
Unsure	3%	1%	1%	3%	4%

By Race

Column %	White	Non-White
Yes	94%	99%
No	3%	1%
Unsure	3%	0%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	96%	95%	97%	87%	93%
No	2%	2%	3%	12%	3%
Unsure	3%	3%	0%	1%	4%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Yes	98%	94%	86%	92%
No	1%	5%	5%	8%
Unsure	1%	1%	9%	0%

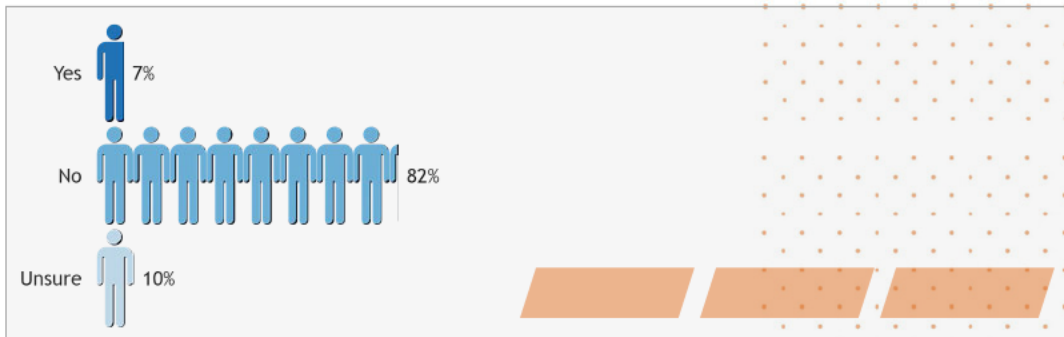
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Yes	90%	96%	97%	88%	96%
No	7%	2%	2%	4%	2%
Unsure	3%	2%	1%	8%	2%

By DMA

Column %	MIN-BSMK	Fargo
Yes	97%	93%
No	1%	5%
Unsure	2%	3%

The Dakota Access Pipeline safely transports oil to many states and protects America's domestic energy interests. Do you support shutting down the Dakota Access Pipeline?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	7%	8%
No	76%	89%
Unsure	17%	3%

By Education

Column %	HS	College	Grad+
Yes	4%	9%	21%
No	87%	81%	62%
Unsure	9%	10%	17%

By Ideology

Column %	Conserv.	Moderate	Liberal
Yes	2%	6%	34%
No	97%	80%	29%
Unsure	1%	14%	36%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	10%	11%	12%	4%	3%
No	64%	83%	81%	87%	91%
Unsure	26%	6%	8%	9%	6%

By Race

Column %	White	Non-White
Yes	6%	31%
No	83%	62%
Unsure	10%	7%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	9%	3%	4%	12%	9%
No	80%	87%	88%	82%	75%
Unsure	11%	10%	8%	6%	16%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Yes	2%	12%	18%	9%
No	98%	76%	44%	83%
Unsure	0%	12%	38%	8%

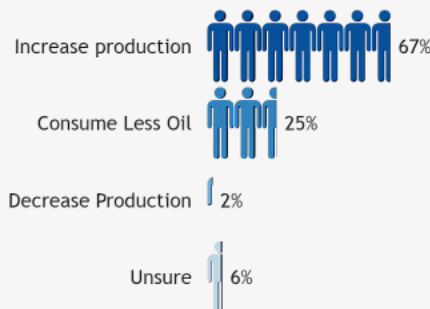
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Yes	2%	12%	6%	6%	8%
No	87%	78%	86%	82%	79%
Unsure	11%	11%	8%	12%	13%

By DMA

Column %	MIN-BSMK	Fargo
Yes	5%	10%
No	89%	75%
Unsure	6%	14%

Which of the following energy policies should the United States employ?



Actual answer options read:

- Increase domestic energy production
- Consume less oil overall and focus on developing renewable energy sources
- Decrease domestic energy production and rely on foreign energy sources, including from the Middle East, Russia, and Venezuela
- Unsure

Critical Crosstabs:

By Gender

Column %	Female	Male
Increase production	59%	75%
Consume Less Oil	32%	18%
Decrease Production	0%	4%
Unsure	8%	3%

By Education

Column %	HS	College	Grad+
Increase production	72%	64%	49%
Consume Less Oil	17%	32%	48%
Decrease Production	3%	1%	1%
Unsure	8%	3%	2%

By Ideology

Column %	Conserv.	Moderate	Liberal
Increase production	92%	53%	8%
Consume Less Oil	3%	37%	83%
Decrease Production	3%	0%	5%
Unsure	3%	10%	4%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Increase production	66%	65%	66%	76%	62%
Consume Less Oil	34%	30%	28%	18%	22%
Decrease Production	0%	4%	4%	3%	0%
Unsure	0%	2%	3%	3%	16%

By Race

Column %	White	Non-White
Increase production	69%	40%
Consume Less Oil	23%	60%
Decrease Production	2%	0%
Unsure	6%	1%

By Last 4 Generals

Column %	4	3	2	1	0
Increase production	62%	72%	75%	71%	64%
Consume Less Oil	29%	24%	21%	12%	31%
Decrease Production	1%	0%	1%	12%	0%
Unsure	7%	4%	2%	5%	6%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Increase production	87%	58%	12%	71%
Consume Less Oil	7%	37%	75%	17%
Decrease Production	2%	1%	3%	0%
Unsure	4%	4%	10%	12%

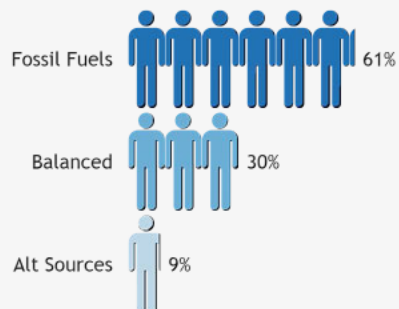
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Increase production	68%	65%	71%	70%	60%
Consume Less Oil	26%	24%	24%	21%	34%
Decrease Production	0%	3%	2%	1%	0%
Unsure	5%	8%	2%	8%	6%

By DMA

Column %	MIN-BSMK	Fargo
Increase production	72%	62%
Consume Less Oil	21%	30%
Decrease Production	1%	3%
Unsure	6%	5%

Which of the following statements regarding energy production in the United States do you agree with the most?



Actual answer options read:

- Fossil fuels are the best way to efficiently supply energy to Americans, and it would be a mistake to abandon oil and gas right now
- Environmental concerns and potential economic consequences should be considered equally when the government makes energy policies
- The U.S. should begin transitioning to alternative energy sources immediately, regardless of negative economic impact

Critical Crosstabs:

By Gender

Column %	Female	Male
Fossil Fuels	56%	67%
Balanced	34%	26%
Alt Sources	10%	7%

By Education

Column %	HS	College	Grad+
Fossil Fuels	71%	53%	36%
Balanced	24%	35%	42%
Alt Sources	4%	12%	22%

By Ideology

Column %	Conserv.	Moderate	Liberal
Fossil Fuels	84%	47%	13%
Balanced	15%	46%	45%
Alt Sources	1%	7%	42%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Fossil Fuels	42%	64%	61%	68%	67%
Balanced	51%	24%	29%	27%	24%
Alt Sources	7%	13%	9%	5%	10%

By Race

Column %	White	Non-White
Fossil Fuels	63%	32%
Balanced	30%	26%
Alt Sources	7%	42%

By Last 4 Generals

Column %	4	3	2	1	0
Fossil Fuels	57%	62%	72%	71%	58%
Balanced	33%	31%	21%	27%	26%
Alt Sources	11%	7%	7%	2%	16%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Fossil Fuels	82%	51%	17%	52%
Balanced	16%	37%	60%	37%
Alt Sources	2%	12%	23%	11%

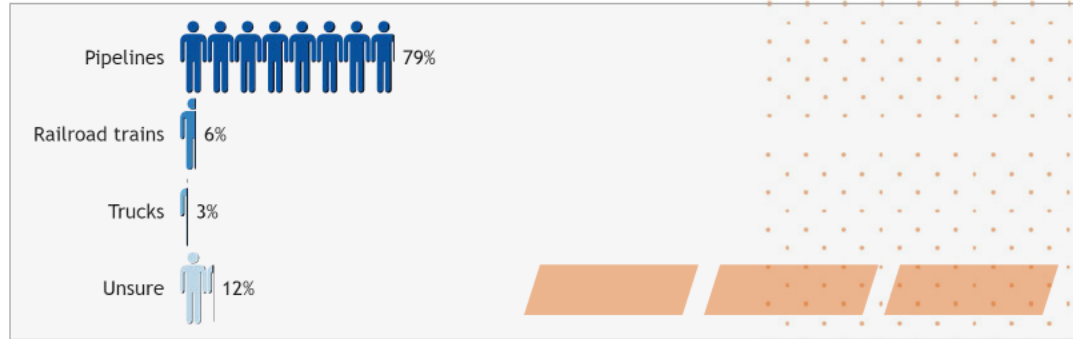
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Fossil Fuels	48%	67%	66%	60%	56%
Balanced	46%	20%	25%	31%	39%
Alt Sources	6%	14%	9%	8%	5%

By DMA

Column %	MIN-BSMK	Fargo
Fossil Fuels	67%	55%
Balanced	27%	33%
Alt Sources	6%	12%

Which of the following do you believe is the safest way to transport oil and gas from production fields?



Critical Crosstabs:

By Gender

Column %	Female	Male
Pipelines	72%	86%
Railroad trains	7%	5%
Trucks	3%	3%
Unsure	19%	6%

By Education

Column %	HS	College	Grad+
Pipelines	83%	80%	56%
Railroad trains	5%	3%	17%
Trucks	3%	3%	3%
Unsure	9%	14%	24%

By Ideology

Column %	Conserv.	Moderate	Liberal
Pipelines	93%	71%	49%
Railroad trains	2%	10%	12%
Trucks	1%	2%	12%
Unsure	5%	17%	28%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Pipelines	67%	86%	80%	77%	81%
Railroad trains	5%	0%	11%	6%	7%
Trucks	2%	4%	3%	4%	2%
Unsure	26%	10%	5%	13%	11%

By Race

Column %	White	Non-White
Pipelines	80%	57%
Railroad trains	5%	17%
Trucks	2%	13%
Unsure	12%	13%

By Last 4 Generals

Column %	4	3	2	1	0
Pipelines	79%	82%	80%	70%	73%
Railroad trains	6%	6%	4%	10%	4%
Trucks	4%	0%	1%	8%	0%
Unsure	12%	11%	16%	12%	24%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
Pipelines	90%	81%	52%	61%
Railroad trains	2%	8%	12%	10%
Trucks	2%	3%	4%	8%
Unsure	6%	8%	32%	20%

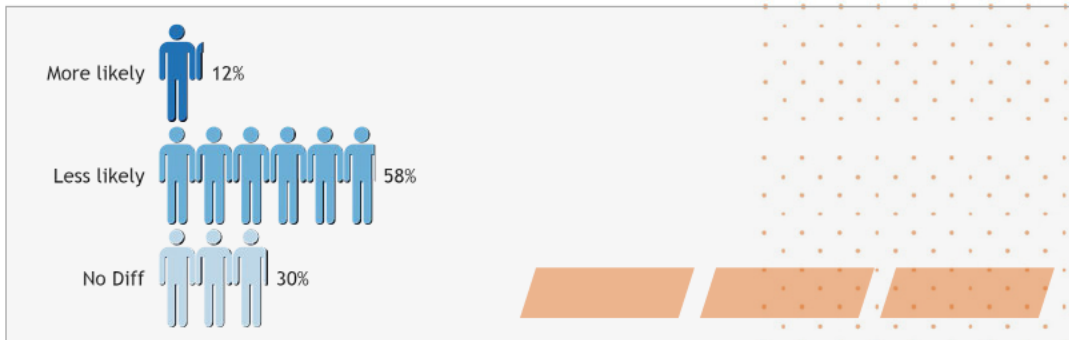
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
Pipelines	81%	66%	77%	84%	84%
Railroad trains	6%	15%	3%	3%	5%
Trucks	0%	7%	5%	1%	0%
Unsure	13%	12%	14%	12%	11%

By DMA

Column %	MIN-BSMK	Fargo
Pipelines	87%	71%
Railroad trains	3%	9%
Trucks	2%	4%
Unsure	8%	16%

When compared to using truck or trail, transporting oil and natural gas through pipelines is safer, less expensive, emits considerably less greenhouse gas emissions, and decreases highway accidents. Does knowing this make you more or less likely to support shutting down the Dakota Access Pipeline?



Critical Crosstabs:

By Gender

Column %	Female	Male
More likely	9%	15%
Less likely	53%	64%
No Diff	37%	22%

By Education

Column %	HS	College	Grad+
More likely	11%	15%	9%
Less likely	63%	56%	42%
No Diff	26%	29%	49%

By Ideology

Column %	Conserv.	Moderate	Liberal
More likely	17%	9%	7%
Less likely	65%	55%	44%
No Diff	18%	36%	49%

By Age

Column %	18-34	35-44	45-54	55-64	65+
More likely	6%	17%	26%	9%	6%
Less likely	55%	56%	44%	64%	67%
No Diff	39%	27%	29%	27%	27%

By Race

Column %	White	Non-White
More likely	12%	13%
Less likely	59%	49%
No Diff	29%	38%

By Last 4 Generals

Column %	4	3	2	1	0
More likely	17%	7%	5%	4%	13%
Less likely	52%	72%	71%	50%	49%
No Diff	31%	20%	24%	46%	38%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
More likely	16%	10%	8%	1%
Less likely	66%	52%	41%	61%
No Diff	18%	38%	51%	38%

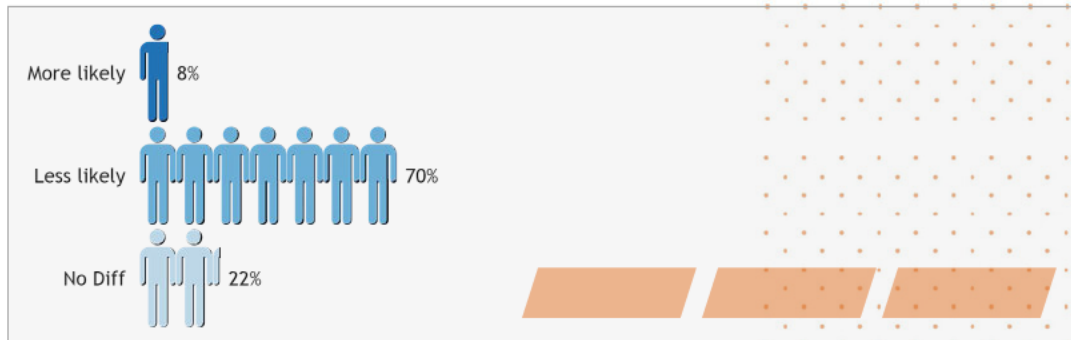
By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
More likely	9%	12%	9%	8%	16%
Less likely	64%	58%	56%	54%	63%
No Diff	27%	29%	35%	38%	21%

By DMA

Column %	MIN-BSMK	Fargo
More likely	12%	12%
Less likely	63%	54%
No Diff	25%	34%

If the Dakota Access Pipeline were shut down, America would need about 1,000 train cars or about 4,000 tanker trucks every day to ship the oil from North Dakota refineries over 1,000 miles away. Does knowing this make you more or less likely to support shutting down the Dakota Access Pipeline?



Critical Crosstabs:

By Gender

Column %	Female	Male
More likely	6%	9%
Less likely	63%	77%
No Diff	30%	13%

By Education

Column %	HS	College	Grad+
More likely	7%	9%	7%
Less likely	76%	67%	48%
No Diff	16%	24%	45%

By Ideology

Column %	Conserv.	Moderate	Liberal
More likely	10%	7%	7%
Less likely	75%	71%	48%
No Diff	15%	22%	45%

By Age

Column %	18-34	35-44	45-54	55-64	65+
More likely	7%	9%	7%	10%	6%
Less likely	64%	63%	70%	70%	79%
No Diff	28%	28%	23%	20%	15%

By Race

Column %	White	Non-White
More likely	8%	9%
Less likely	72%	46%
No Diff	21%	46%

By Last 4 Generals

Column %	4	3	2	1	0
More likely	11%	3%	4%	10%	7%
Less likely	67%	80%	81%	52%	64%
No Diff	22%	17%	15%	38%	29%

By Self-Reported Party

Column %	Repub.	Indep.	Dem.	Other
More likely	8%	7%	7%	8%
Less likely	78%	67%	58%	54%
No Diff	14%	26%	34%	37%

By Income Level

Column %	\$1-50k	\$50-75k	\$75-100k	\$100-125k	\$125k+
More likely	7%	13%	2%	5%	11%
Less likely	69%	65%	76%	61%	73%
No Diff	23%	22%	22%	35%	15%

By DMA

Column %	MIN-BSMK	Fargo
More likely	7%	9%
Less likely	74%	66%
No Diff	19%	25%

Methodology and Demographics

Fielded On: November 27-29, 2023

-

Method: Mobile Text Response and Live Call Interviews

-

Population & Sample Description:

610 Likely General Election Voters

-

MoE: +/- 3.96%

-

Weighting: Age, Gender, Education Level, Race, and DMA

-

For information, contact:

Ryan Munce

President

co/efficient

ryan@coefficient.org

Age

	%
18-34	16%
35-44	18%
45-54	19%
55-64	21%
65+	26%

Gender

	%
Female	51%
Male	49%

Education

	%
HS	57%
College	32%
Grad+	11%

Race

	%
White	94%
Non-White	6%

Ideology

	%
Conserv.	49%
Moderate	38%
Liberal	13%

Self-Reported Party

	%
Repub.	56%
Indep.	16%
Dem.	20%
Other	9%

Last 4 Generals

	%
4	50%
3	24%
2	13%
1	10%
0	4%

Income Level

	%
\$1-50k	14%
\$50-75k	19%
\$75-100k	31%
\$100-125k	14%
\$125k+	22%

DMA

	%
MIN-BSMK	51%
Fargo	50%

Methodology and Demographics

Republican Primary Voters

Fielded On: November 27-29, 2023

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Method: Mobile Text Response and Live Call Interviews

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Population & Sample Description:

264 Likely Republican Primary Voters

-

MoE: +/- 3.96%

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Weighting: Age, Gender, Education Level, Race, and DMA

-

For information, contact:

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President

co/efficient

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Age

	%
18-34	5%
35-44	11%
45-54	12%
55-64	19%
65+	53%

Gender

	%
Female	50%
Male	51%

Education

	%
HS	52%
College	41%
Grad+	7%

Race

	%
White	95%
Non-White	5%

Ideology

	%
Conserv.	75%
Moderate	22%
Liberal	2%

Last 4 Primaries

	%
4	24%
3	19%
2	21%
1	18%
0	18%

Income Level

	%
\$1-50k	21%
\$50-75k	15%
\$75-100k	33%
\$100-150k	18%
\$150k+	14%

DMA

	%
MIN-BSMK	54%
Fargo	46%